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## **Bulldog Solutions Named to *Inc.* 5000 List of Fastest-Growing Private Companies**

AUSTIN, TX, August 24, 2010—[Demand-generation agency](#) Bulldog Solutions has been named to the *Inc.* 5000 list of fastest-growing private companies in the United States for 2010. The list measures sales growth from 2006 to 2009 and represents the most comprehensive look at America's independent-minded entrepreneurs.

"Marketing executives are evaluated first and foremost on their ability to drive qualified leads," said Rob Solomon, CEO and co-founder of Bulldog Solutions. "Yet many marketing organizations lack the resources and expertise to do that effectively.

"We've been successful because we understand that challenge, and can bring to the table the strategic and creative expertise, marketing process and technology to diagnose our clients' needs, and build demand-generation programs that drive more qualified leads and ensure Marketing can prove their activities were effective."

Bulldog Solutions was named to the *Inc.* 500 in 2007 and was named to the *Inc.* 5000 list in 2009.

### **Driving Engagement and Conversions**

Bulldog was recently recognized with a Stevie Award for development of the [Executive Benchmark Assessment](#) (EBA), an online survey and custom reporting tool that offers participants insight into how their activities measure up to best practices recommended by industry experts.

The EBA, produced in partnership with global growth consulting firm Frost & Sullivan, is designed to attract and engage marketing decision-makers. Participants answer a series of questions about their demand-generation activities, and in return, receive a customized report indicating their strong and weak spots relative to best-practices benchmarks.

### **About Bulldog Solutions, Inc.**

Bulldog Solutions is the first and only [demand-generation agency](#) equipped with extensive, in-house marketing, technology and creative expertise. We build and manage integrated solutions that deliver measurable results for BtoB marketers. We've been recognized by thought leaders including the *Inc.* 500/5000, SiriusDecisions, Forrester Research, Frost & Sullivan and IDC for our approach and we are a channel partner of Eloqua.  
[www.bulldogsolutions.com](http://www.bulldogsolutions.com).

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